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JUN 18 2007

Dear Sir:

Please amend the application as follows:

CLAIM AMENDMENTS

A listing of an entire set of claims 1-44 is submitted herewith per 37 C.F.R. §1.121. This listing of claims 1-44 will replace all prior versions, and listings, of claims in the application.

1.-10. (Canceled)

11. (New) A system controller, comprising:

a processor; and

a memory storing instructions operable with the processor for operating a system controller in conducting a wish list auction for an item involving a buyer and at least one seller, the instructions being executed for:

facilitating a reception by the system controller from the buyer of a request for the item;

facilitating a reception by the system controller from the at least one seller of at least one sealed offer responsive to the request for the item from the buyer; and

facilitating a reception by the system controller from the buyer of an acceptance of at least one of the at least one sealed offer.

12. (New) The system controller of claim 11, wherein the item includes at least one of a good, a service, a right and a property.

13. (New) The system controller of claim 12, wherein the instructions are further executed for:

facilitating a reception by the system controller from the buyer of at least one counter offer responsive to the at least one sealed offer.

14. (New) The system controller of claim 13, wherein the instructions are further executed for:

facilitating a reception by the system controller from the at least one seller of an acceptance of the at least one counter offer.

15. (New) The system controller of claim 14, wherein the instructions are further executed for:

facilitating a reception by the system controller from the at least one buyer of at least one counter-counter offer responsive to the at least one counter offer.

16. (New) The system controller of claim 15, wherein the instructions are further executed for:

facilitating a reception by the system controller from buyer of an acceptance of the at least one counter-counter offer.

17. (New) A buyer client terminal, comprising:

a processor; and

a memory storing instructions operable with the processor for operating a buyer client terminal in conducting a wish list auction for an item involving a buyer and at least one seller, the instructions being executed for:

facilitating a request by the buyer for the item;

facilitating a reception by the buyer client terminal from the at least one seller of at least one sealed offer responsive to the request for the item by the buyer; and

facilitating an acceptance by the buyer of at least one of the at least one sealed offer.

18. (New) The buyer client terminal of claim 17, wherein the item includes at least one of a good, a service, a right and a property.

19. (New) The buyer client terminal of claim 17, wherein the instructions are further executed for:

facilitating at least one counter offer by the buyer responsive to the at least one sealed offer.

20. (New) The buyer client terminal of claim 19, wherein the instructions are further executed for:

facilitating a reception by the buyer client terminal from the at least one seller of an acceptance of the at least one counter offer.

21. (New) The buyer client terminal of claim 20, wherein the instructions are further executed for:

facilitating at least one counter-counter offer by the buyer responsive to the at least one counter offer.

22. (New) The buyer client terminal of claim 20, wherein the instructions are further executed for:

facilitating a reception by the buyer client terminal from the at least one seller of an acceptance of the at least one counter-counter offer.

23. (New) A seller client terminal, comprising:

a processor; and

a memory storing instructions operable with the processor for operating a seller client terminal in conducting a wish list auction for an item involving a buyer and at least one seller, the instructions being executed for:

facilitating a reception by the seller client terminal of a request by the buyer for the item;

facilitating a generation by the seller client terminal of a sealed offer responsive to the request for the item by the buyer; and

facilitating a reception of an acceptance of the sealed offer by the buyer of the sealed offer.

24. (New) The seller client terminal of claim 23, wherein the item includes at least one of a good, a service, a right and a property.

25. (New) The seller client terminal of claim 23, wherein the instructions are further executed for:

facilitating a reception by the seller client terminal from the buyer of a counter offer.

26. (New) The seller client terminal of claim 25, wherein the instructions are further executed for:

facilitating an acceptance by the seller client terminal of the counter-offer.

27. (New) The seller client terminal of claim 25, wherein the instructions are further executed for:

facilitating a decline by the seller client terminal of the counter-offer.

28. (New) A method of operating a system controller in conducting a wish list auction for an item involving a buyer and at least one seller, the method comprising:

facilitating a reception by the system controller from the buyer of a request for the item;

facilitating a reception by the system controller from the at least one seller of at least one sealed offer responsive to the request for the item from the buyer; and

facilitating a reception by the system controller from the buyer of an acceptance of at least one of the at least one sealed offer.

29. (New) The method of claim 28, wherein the item includes at least one of a good, a service, a right and a property.

30. (New) The method of claim 29, further comprising:

facilitating a reception by the system controller from the buyer of at least one counter offer responsive to the at least one sealed offer.

31. (New) The method of claim 30, further comprising:

facilitating a reception by the system controller from the at least one seller of an acceptance of the at least one counter offer.

32. (New) The method of claim 31, further comprising:

facilitating a reception by the system controller from the at least one buyer of at least one counter-counter offer responsive to the at least one counter offer.

33. (New) The method of claim 32, further comprising:

facilitating a reception by the system controller from buyer of an acceptance of the at least one counter-counter offer.

34. (New) A method for operating a buyer client terminal in conducting a wish list auction for an item involving a buyer and at least one seller, the method comprising:

facilitating a request by the buyer for the item;

facilitating a reception by the buyer client terminal from the at least one seller of at least one sealed offer responsive to the request for the item by the buyer; and

facilitating an acceptance by the buyer of at least one of the at least one sealed offer.

35. (New) The method of claim 34, wherein the item includes at least one of a good, a service, a right and a property.

36. (New) The method of claim 34, further comprising:
facilitating at least one counter offer by the buyer responsive to the at least one sealed offer.

37. (New) The method of claim 36, further comprising:
facilitating a reception by the buyer client terminal from the at least one seller of an acceptance of the at least one counter offer.

38. (New) The method of claim 37, further comprising:
facilitating at least one counter-counter offer by the buyer responsive to the at least one counter offer.

39. (New) The method of claim 37, further comprising:
facilitating a reception by the buyer client terminal from the at least one seller of an acceptance of the at least one counter-counter offer.

40. (New) A method of operating a seller client terminal in conducting a wish list auction for an item involving a buyer and at least one seller, the method comprising:

facilitating a reception by the seller client terminal of a request by the buyer for the item;

facilitating a generation by the seller client terminal of a sealed offer responsive to the request for the item by the buyer; and

facilitating a reception of an acceptance of the sealed offer by the buyer of the sealed offer.

41. (New) The method of claim 40, wherein the item includes at least one of a good, a service, a right and a property.

42. (New) The method of claim 40, further comprising:

facilitating a reception by the seller client terminal from the buyer of a counter offer.

43. (New) The method of claim 42, further comprising:
facilitating an acceptance by the seller client terminal of the counter-offer.
44. (New) The method of claim 42, further comprising:
facilitating a decline by the seller client terminal of the counter-offer.